Permit #F00028411-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028411-A **Type of Permit:** FILMING **Release Date:** 06/03/2010

Production Company HSI PRODUCTIONS

Insured Company Name HSI PRODUCTIONS
Contact Phone No. 1 310-558-7100
Contact Phone No. 2
Fax 310-558-7101
Address 3630 EASTHAM DR
CULVER CITY, California 90232

Production Title KASHI

Type of Production Commercial - Standard

Producer TIM LYNCH

Director THE MALLOYS

1st AD MONTEE GREENLEE

Production Manager THADDEUS HERRICK

FilmL.A. Coordinator Adrian Fayad

Location Manager ERIC SHERMAN
Primary Phone Mobile - 323-309-5171
Secondary Phone

Location Assistant TIM LYNCH
Primary Phone Office - 310-704-5568
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00	**Total Permit Fee** $228.00
LA CITY FIRE SAFETY OFFICER $128.00	**Number of Locations** 1

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Summary Information — Location

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Production Company HSI PRODUCTIONS
Insured Company HSI PRODUCTIONS
Production Title KASHI

Location Manager ERIC SHERMAN
Primary Phone Mobile - 323-309-5171
Secondary Phone

Location Address 8448 Lincoln Blvd, Los Angeles, CA, 90045

Location Names

Location Type Retail Business

Location Description

Film Dates 6/3/2010 - 6/3/2010 00:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
HSI AA.pdf
Westchester Crew parking guidelines.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	50
LA City UFSO assigned	25553

Filming Activities Interior Dialogue; Camera, talent and equipment on sidewalk, curb lane and across the street on Campion Dr. after 07:00; Filming interior, dairy section.; Generator placement on side of location - cable through back or side entrance, not main entrance.; Product placement shots on sidewalk behind location on Campion Dr. after 07:00;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LOCATION WILL BE OPEN TO GENERAL PUBLIC AT 08:00 HOURS. UFSO REQUIRED. 6/3; 08:00 - 16:00 HOURS.

Coordinator Note 1 PARK MONITOR REQUIRED FOR CREW PARKING ON 6/3; 01:30 - 06:00 HOURS.

Coordinator Note RIDER A - EXTENDS HOURS AT LOCATION TILL 17:00, AND COLLECTS ADDITIONAL UFSO FEES FOR STARTING AT 07:00 HOURS AND ENDING AT 17:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : LA City Park
Street : Westchester Rec Center. Res#29937 - Start time 0130 - 1600 hours

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of HSI PRODUCTIONS ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 6/29/09

By Eric Sherman
Representative's Signature

SIGN HERE

HSI PRODUCTIONS
Name of "Principal" (Production Company)

Eric Sherman
Print Principal Representative's Name

Location Manager
Representative's Title (i.e. UPM, Loc Mgr)

3130 EASTHAM
Principal's Address

CULVER CITY 90232
City, State, Zip Code

310-558-7100
Principal's Telephone Number

MODEL RELEASE

Permit #F00028411-A

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

F-28411
HIS PRODUCTION-KASHI
(WESTCHESTER RECREATION CENTER PARKING LOT)

NOT A PERMIT

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **OKAY TO AUTOMOBILE PARK AT THE WESTCHESTER REC CENTER POOL LOT FROM 1:30AM – 4 PM.**
- **OKAY TO PARK 40 CREW CARS.**

NO PERMIT

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HIS PRODUCTION-KASHI
(WESTCHESTER RECREATION CENTER PARKING LOT)